



Curated Ecosystem | Meaningful Connections | Growth Support | Mentorship | Funding

Sponsorship & Partnership Report

Community impact, audience quality and partnership opportunities

7,729 registrations • 14 cities • 128+ events • 2024-07-06 to 2026-09-11

Prepared for Prospective Sponsors & Partners
Entrepreneur's Arch Sponsorships Team
September 2026

About Entrepreneur's Arch

Entrepreneur's Arch (EA) is a community for Founders, CXOs, Directors, Investors, business leaders and startup enablers, built around a curated ecosystem, meaningful connections, growth support, mentorship and funding.

Vision

To be India's most trusted and collaborative entrepreneurial ecosystem — where meaningful connections spark partnerships, knowledge sharing fuels growth, and every entrepreneur finds a supportive space to thrive.

What Entrepreneur's Arch Offers

Beyond events, EA runs a set of connected programs that keep the community engaged year-round — this is the ecosystem a sponsor's brand sits inside.

- **Networking Mixers** — curated, screened, small-group meetups, both industry-agnostic and industry-specific (AI/ML, Healthtech, Finance, D2C and more).
- **WhatsApp Community** — a moderated space for members to exchange ideas, get referrals and hold business discussions, kept spam-free.
- **BOT (Build, Operate, Transfer)** — EA builds and runs a function (sales, marketing, ops) for early founders, then transfers it once proven.
- **Flexi Investment** — milestone-based capital deployed in stages, paired with investor matching for the next round.

Our Community, By the Numbers

Every figure below is pulled directly from EA's own registration records — no projections or estimates. Data spans 2024-07-06 to 2026-09-11.

7,729 Total event registrations	5,370+ Unique individuals reached	14 Cities (incl. Canada)	128+ Events held
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Growing Year on Year

Year	Registrations
2024 (partial, from July launch)	1,657
2025 (full year)	3,776
2026 (year to date)	2,296

Geographic Reach

Mumbai, Pune, Noida and Ahmedabad are EA's anchor markets by volume, with a growing presence in Delhi and Bengaluru, early footholds in several other cities, and a small international cohort from Canada.

City	Registrations
Mumbai	3,190
Pune	1,536
Noida	1,327
Ahmedabad	959
Delhi	329
Bengaluru	233

Audience Quality: Who Actually Shows Up

Of the 5,382 registrations with a recorded designation, 83.7% hold a leadership-level title — Founder, CEO, Director, CTO, COO and similar.

Designation	Registrations
Founder	2,998
CEO	505
Director	432
CTO	113
COO	110
Investment Analyst	88

This is a room sponsors specifically want access to: EA's records also show 128 investor-titled registrations and a further 74 registrations from the VC industry — direct access to capital allocators, not just founders looking for capital.

Industry Mix

Attendees span dozens of sectors, giving a sponsor exposure across the most active parts of India's startup economy, not a single vertical.

Industry	Registrations
Web/App/Software Development	723
SaaS	488
FinTech	241
Chartered Accountancy (CA)	203
Digital Marketing	203
Legal	176

A Curated Room, Not an Open Crowd

EA screens every registration for relevance before it converts into a paid, confirmed seat — turning away registrants who don't fit rather than filling seats indiscriminately.

7,729 Total registrations	6,233 Screened as fit	1,672 Confirmed paid attendees
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Ticket Revenue & Attendee Loyalty

Of 1,672 confirmed paid registrations, a logged ticket amount totals ₹4,63,654 (a floor, not a ceiling, since amount isn't logged on every record). Attendees keep coming back: 1,184 individuals have registered for two or more events — sponsor visibility compounds rather than resetting each time.

A Note on This Data

Every number above is computed directly from Entrepreneur's Arch's own registration records (7,729 rows, 2024-07-06 to 2026-09-11), with nothing estimated or invented. Designation and industry breakdowns exclude blank records. Unique-individual counts are by email and are a conservative floor. Currency is Indian Rupees (₹).

Why Partner With Entrepreneur's Arch

- **A senior, decision-making audience** — 83.7% of attendees with a known designation are Founders, CEOs, Directors or other leadership-level titles.
- **Real capital in the room** — 128 investor-titled registrations and 74 attendees from the VC industry.
- **Scale with curation** — 7,729 registrations screened down to a high-fit, paying community.
- **Multi-city, growing footprint** — active in 14 cities, with registrations trending up year over year.
- **A community that returns** — 1,184 attendees have come back for multiple events.
- **Cross-sector reach** — strong representation across SaaS, FinTech, Digital Marketing, Legal, EdTech, HealthTech, AI/ML and more.

Sponsorship Tiers & Investment

EA offers six sponsorship tiers, scaling from a single-event supporter placement to an exclusive annual Anchor Partnership.

Tier	Duration	Events & Meetups	Social & Digital	WhatsApp & Internal	Investment
Community Supporter	Single Event	Basic Branding	1 Social Mention	Post-event Mention	₹3,000
Event Partner	Single Event	Premium Branding & Speaking	2 Social Posts	Post-event Mention	₹5,000
Growth Partner	Monthly	All Monthly Events	6-8 Posts	Weekly Mentions	₹20,000 / month
Community Partner	Quarterly	All Quarterly Events	Campaign + Newsletter	Priority Community Posts	₹20,000 / quarter
Ecosystem Partner	Half-Yearly	Premium Event Presence	Monthly Thought Leadership	Featured Communications	₹90,000 / 6 months
Anchor Partner	Annual	Exclusive Flagship Presence	Always-on Branding	Dedicated Introductions	₹1,75,000 / year

Visibility Coverage by Tier

Parameter	Supporter	Event	Growth	Community	Ecosystem	Anchor
Event Branding	✓	✓	✓	✓	✓	✓
Per Event Passes	1	1	2	2	3	4
Speaker Opportunity	–	✓	✓	✓	✓	✓
Product Display	1	2	8/mo	12/qtr	Monthly	Always
Social Media	–	✓	✓	✓	✓	✓
Newsletters	–	✓	Weekly	Weekly	Priority	Priority
Founder Introductions	–	✓	Limited	Priority	Priority	Dedicated
Category	–	–	–	Optional	Yes	Exclusive
Multi-city Visibility	–	✓	✓	✓	✓	✓

Beyond Sponsorship: Other Ways to Partner

A tiered sponsorship is the easiest starting point, but it isn't the only shape a relationship with Entrepreneur's Arch can take. We're open to structuring a partnership around whichever of the following fits a partner's goals, either on its own or alongside a sponsorship tier.

Funding & Investment

For partners with a strategic or financial interest in India's founder ecosystem, we're open to conversations about funding or investing in Entrepreneur's Arch's own growth, rather than sponsoring individual events. EA has grown its registrations and city footprint steadily since 2024 and converts a meaningful share of registrants into paid, confirmed attendees — a capital relationship gives a partner a deeper, longer-term stake in that growth than sponsorship alone provides.

Co-Hosted & Co-Branded Events

Rather than a standard sponsor slot inside an existing EA format, we can co-host or co-brand a select event with a partner — for example a themed evening in a key city, a closed-door session for a curated group of founders and investors, or a joint mixer built around a partner's specific focus area. This gives a partner a more hands-on role in shaping the content, format and guest list for that session.

Let's Connect

We'd love to hear from you and explore how Entrepreneur's Arch can support your brand's entrepreneurial-community goals — reach out to discuss sponsorship, funding, co-hosted events, or a combination that fits your objectives.

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